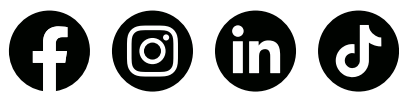




Celebrity X Cruises®

# AUTOMATE YOUR CELEBRITY CRUISES POSTS WITH RALLIO'S ALL-IN-ONE SOCIAL MEDIA TOOL

Let us show you how take your social media presence – and your business – to a whole new level. Introducing Rallio, our new digital partner – a free and easy-to-use tool to boost your visibility, enhance your engagement and keep your clients informed across every channel: Facebook, Instagram, LinkedIn, TikTok and more.



## Simply follow these 10 steps to social media success:

- Step 1:** Visit [CruisingPower.com](https://CruisingPower.com)
- Step 2:** Click on the 'Sales & Marketing' tab
- Step 3:** Click on 'Social Media' to access Rallio
- Step 4:** Begin the Profile creation process by entering your Profile Information (name, address, etc.) and you will receive a confirmation email with your login detail.
- Step 5:** Set up your Social Profile connections. To select the specific social media platforms you would like to participate in, click "Connect Now".
- Step 6:** Have your business account login information handy! Enter your business social media account information to ensure your content will be posted on those.
- Step 7:** Ensure that you are enrolled in Celebrity Cruises content by keeping the enroll toggle on.
- Step 8:** Select a Default or Custom posting schedule type. Remember, we will handle the post creation and scheduling for you – unless you'd like to alter the dates and times manually to your liking.
- Step 9:** If you opt-in for Custom post scheduling, you will be able to edit and customize posting cadence details here.
- Step 10:** Calendar View: You now have full access to the Rallio service!



Sign up for Rallio today at [CruisingPower.com](https://CruisingPower.com)