

# **Playa Hotel and Resorts Groups**

### Requirements

- May vary depending on meeting group, leisure group, or destination wedding
- Leisure groups
  - Category rooms are resort specific (see training)
  - Category 1-3 rooms: minimum 10 rooms staying at least 3 common nights
  - Category 4 rooms: minimum 5 rooms staying at least 3 common nights
- Wedding requirements are different based on how many are attending (please refer to the training)

## Important Information

- It is HIGHLY recommended doing the training prior to booking any groups with Playa Hotels and Resorts as different groups require different things.
- You will need to submit a proposal to get a quote for leisure and wedding groups
- For meeting and incentive groups you will have to request a quote
- Leisure groups: friends, family reunions, girlfriend getaways, etc.
- Destination Weddings: includes a dedicated wedding specialist to help couples plan every detail
- Most of the Playa Hotels and Resorts offer meeting spaces with different capacities



#### How to book a group on Agent Cash+

\_

#### To Book Meeting Spaces

First you will want to log into the Agent Cash+ website. Once on the website you
will click the menu at the top left-hand side of the screen. Once the menu
populates, you will select "groups and weddings" from the menu. Once the drop
down appears then you will select "meetings and incentives". This will bring you
to the meetings and incentives page.



2. One on the meeting and incentives page you are going to scroll down to "request for quote". On this page you can also view details about the resorts that offer meeting spaces





3. You will fill out the form using your information so they can contact you. In the additional details section, it is recommend putting that you are a travel agent and put Boardwalks CLIA number along with the lead guest information. This way they know you are a travel agent and give you credit.

In addition to this. You will want to make sure when you get the quote that the quote is tied to Boardwalk Travel Agency. If you don't see it, then you should ask. When you are finished filling out the form click submit and they will contact you with the quote.

PLAYA (Meeting, In	RESORTS MICE GROUP REQUEST FOR PROPOSAL centive, Convention, Exhibition)
Contact in Name * First Name First Name	formation Last Name
Email Addre	ss *
Area Code 8	Phone Number *
Company Na Country *	me *
Street Addre	v 55
City	
State / Provi	nce / Region •
Zip / Postal	Code



#### - When booking leisure groups:

 First you will want to log into the Agent Cash+ website. Once on the website you will click the menu at the top left-hand side of the screen. Once the menu populates, you will select "groups and weddings" from the menu. Once the drop down appears then you will select "leisure groups". This will bring you to the leisure groups page.



2. Once you are on the leisure groups page you are going to scroll down and click "request a proposal". This will bring you to a form you will need to fill out in order to get a proposal for your group.





LEISURE GROUPS SPECIAL OFFER





3. Next you will fill out the form. At the bottom of the form, it is going to ask if you are a TA, you will select "Yes". It will then prompt you to fill out Boardwalk Travel Agency's information (this can be found on the Boardwalk website under the additional supplier's section and under Playa Hotels and Resorts). Our BDM is Kalan Scherle, this can change at any time so please make sure you have the correct name (you will want the Utah BDM). Once you submit, Playa Hotels and Resorts will be in contact with you.

\*\*\*Please do not use this form for meeting proposals. That is a different form\*\*\*

=	PLAYA HOTELS& RESORTS*	EN ES BOOK NOW
Request for Proposal		
PLAYA	RESORTS SOCIAL GROUP REQUEST FOR PROPO	DSAL
Name of the	Group: *	
Destination	of Interest: *	
Number of I	Departure *	
741144	ocpartare	



### - When booking wedding groups:

 First you will want to log into the Agent Cash+ website. Once on the website you will click the menu at the top left-hand side of the screen. Once the menu populates, you will select "groups and weddings" from the menu. Once the drop down appears then you will select "destination weddings". This will bring you to the destination weddings page.



2. Once on the destination weddings page, you can view celebration websites, wedding assets, wedding packages, wedding presentations, etc. It is on this page that you will be able to request a wedding date availability. You will click "request wedding date availability next to the resort". This will bring you to the form to fill out for the request.

	REQUEST WEDDING DATE
Hyatt Zilara & Ziva Cap Cana	REQUEST WEDDING DATE AVAILABILITY
Hyatt Zilara & Ziva Rose Hall	REQUEST WEDDING DATE AVAILABILITY
Hyatt Zilara Cancun	REQUEST WEDDING DATE AVAILABILITY
Hyatt Ziva Cancun	REQUEST WEDDING DATE AVAILABILITY
Hyatt Ziva Los Cabos	REQUEST WEDDING DATE AVAILABILITY
Hyatt Ziva Puerto Vallarta	REQUEST WEDDING DATE AVAILABILITY
Hilton La Romana	REQUEST WEDDING DATE AVAILABILITY
Hilton La Romana Adults	REQUEST WEDDING DATE AVAILABILITY
Hilton Playa Del Carmen Adult Resor	TREQUEST WEDDING DATE AVAILABILITY
Hilton Rose Hall	REQUEST WEDDING DATE AVAILABILITY
Jewel Grande	REQUEST WEDDING DATE AVAILABILITY
Sanctuary Cap Cana	REQUEST WEDDING DATE AVAILABILITY
Seadust Cancun	REQUEST WEDDING DATE AVAILABILITY



3. Once on the form page you will fill out the form and click "plan event".

	LET'S	PLAN VOUR EVEN	т тосетнее	2
	Provide your bu	act actimate for dates attendees ar	and any quest rooms need	lad
	Provide your be	* = Required	id any guest rooms need	ieu.
* Location		* Start Date	* End Date	+
Q Hyatt Ziva Car	Cana	Sun, Apr 27	- 📾 Mon, Apr 28	PLAN EVENT
	* Est Attendees	Guest Rooms Needed	Est. Guest Rooms	
Event Space Needed	- Est. Attendees	uncornto into incenteu		

4. On the next page you will fill out your information and the details of the event including any event information. From there you will select "event setup"

	1 (of 3) Hotels Selected: Hyatt Ziva Cap Cana ★ 5.0 (1,540 reviews)		
	Contact Information	★ = Required	
	(i) Sign In for faster booking, or continue as a guest.	Join World of Hyatt	
	* Given / First Name		
	* Surname / Last Name		1
	Enter Surname / Last Name		Ļ
← SEARCH RESULTS	* Area Code & Phone Number	SUMMARY	EVENT ROOM SETUP $\rightarrow$

5. Once you complete the event room setup you will then submit for the proposal. The hotel will be in contact with you in regards to pricing.

## Additional Resources:

- Boardwalk Travel Agency Facebook Group
- Boardwalk Travel Agency Groups email: groups@boardwalktravelagency.com
- Agent Cash+ learning center (trainings for all the Playa Hotels and Resorts)